

3R Education



Earth Day 2019

5th Annual Art & Video Competitions

EARTH LOVE FIVE MINUTES A DAY

3R Education invites all young artists and inventors, techies and performers, in Newaygo County to submit entries for Earth Day 2019. We're eager to see what inspirations come in this year from our citizens of the future.

Be mindful of our theme in your work: "**Earth Love: Five Minutes a Day**". How can we help the health of our planet in just five minutes each day? The relationship of your entry to the contest theme counts for one-third of your score.

Required with each entry: Please attach a card or sheet containing the following: 1) The title of the submission; 2) The name of the artist/producer; 3) Age; 4) School (or note "home-schooled"); and 5) Grade Level.

Winning entries will be announced on Earth Day April 22, 2019.

GRADE DIVISIONS

🌐 ELEMENTARY (K-4) 🌐 MIDDLE (5-8) 🌐 SECONDARY (9-12)

CATEGORIES

🌐 **ART—Upcycling:** The rules are simple. Design and build something out of recyclable materials. No more than 10% of new or non-recyclable materials may be included in your piece. Make whatever you like, a work of art, something practical, even something that solves a problem. Maximum size 3X3 feet.

Judging Criteria: Relationship to theme, originality, innovation, construction, and appeal to the viewer/user.

🌐 **TECHNOLOGY/PERFORMANCE VIDEO—PSA (Public Service Announcement):** A PSA should deliver a message related to the theme that inspires and engages people. PSAs should be between 1 and 2 minutes in duration. They may include music, narration, performance, and special effects.

Judging Criteria: Creativity, composition, technical/performance skills, message accuracy, and response evoked in the viewer.



Submission Deadline

March 29, 2019

Entries may be submitted by individuals or as a package by teacher, with thanks.

Attach with each entry:

- Title of the submission
- Name • Age
- School • Grade Level

Winning Entries

Up to 6 winning entries will be announced on Earth Day April 22 — one in each category at each grade division. Prizes include \$25 cash, certificate, and public/online display. Honorable mentions as determined by judges.

How to Submit

- Art: Call to arrange pickup
- PSAs: upload all videos to Youtube; send us the links by email

at

Phone: 231.924.5822

Email: admin@3r-education.org